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# The 2003 Scientific American 50 List of Winners

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#### RESEARCH

#### RESEARCH LEADER OF THE YEAR

#### **Roderick MacKinnon**

Professor of molecular neurobiology and biophysics, Rockefeller University; investigator, Howard Hughes Medical Institute *Elucidated the structure and function of ion channels, particularly the potassium ion channel.* 

#### **AEROSPACE**

## **Larry Cornman and Robert Sharman**

Project scientists, research applications program, National Center for Atmospheric Research, Boulder, Colo. *Discovered an algorithm that allows aircraft radar to better detect turbulence.* 

#### **AGRICULTURE**

## **Joanne Chory**

Professor of plant molecular and cellular biology, Salk Institute for Biological Studies, San Diego; investigator, Howard Hughes Medical Institute

Pinpointed a gene that may allow shaded plants to grow more productively.

## **AUTOMOTIVE**

## **Khalil Amine**

Group leader, Battery Technology Development, Argonne National Laboratory, Argonne, Ill. *Made superior lithium-based batteries for hybrid vehicles and medical devices.* 

#### CHEMICALS AND MATERIALS

## **Thomas Szyperski**

Associate professor of chemistry and biochemistry, State University of New York, Buffalo Adapted nuclear magnetic resonance techniques to map a protein; s atomic structure in hours, not days.

#### COMMUNICATIONS

## David E. Culler

Professor of computer science, University of California, Berkeley; former director of the Berkeley laboratory of Intel Research *Field-tested networks of sensors for military and environmental applications.* 

## **COMPUTING**

#### **Armando Fox**

Assistant professor of computer science, Stanford University

Showed how software could protect networks from disastrous crashes in individual servers.

# **DEFENSE**

## Frank X. Hursey

President, Z-Medica, Newington, Conn.

Developed a mineral sponge that stops soldiers' blood loss.

#### ECONOMIC DEVELOPMENT

#### **Richard Jefferson**

Chair, Center for the Application of Molecular Biology to International Agriculture, Canberra, Australia *Helps innovators in the Third World develop biotechnologies.* 

#### **ENERGY**

#### James A. Dumesic

Professor of chemistry, University of Wisconsin-Madison

Pioneered economical catalysts for turning biomass into hydrogen fuel.

#### **ENVIRONMENT**

## **Daniel Pauly**

Fisheries scientist, University of British Columbia

Advances the case for setting up marine reserves so that fisheries can make a comeback.

#### **IMAGING**

#### Philip E. Batson

Researcher, department of physical sciences, IBM Thomas J. Watson Research Center, Yorktown Heights, N.Y.

Demonstrated an electron microscope that can see objects smaller than an atom.

#### **MANUFACTURING**

#### **David Grier**

Professor of physics, New York University

Built arrays of optical tweezers that may eventually power micromachines.

## MEDICAL PHYSIOLOGY

## **Roel Nusse**

Professor of developmental biology, Stanford University School of Medicine; investigator, Howard Hughs Medical Institute *Purified a molecule that may help restore blood cells destroyed through chemotherapy.* 

#### MEDICAL TREATMENT

## Bahige M. Baroudy and Chris Hitchcock

Baroudy, director, department of antiviral therapy, Schering-Plough Research Institute, Kenilworth, N.J., and Hitchcock, senior director of exploratory development, Pfizer Global Research and Development, Sandwich, England Created drugs that blocked a receptor to prevent HIV from entering cells.

## NANOTECHNOLOGY AND MOLECULAR ELECTRONICS

#### **Charles Lieber**

Professor of chemistry, Harvard University

Made nanowires, switches, sensors and lasers; fabricated electronic components and devices with features only billionths of a meter across.

## PRIVACY AND SECURITY

# **Rakesh Agrawal**

Fellow, IBM Almaden Research Center, San Jose, Calif.

Devised methods to preserve the privacy of information in large databases.

#### PUBLIC HEALTH AND EPIDEMIOLOGY

# The Malaria Parasite/Mosquito Genome Projects

Unraveled the genetic information of the parasite that causes malaria and of the mosquito that spreads it.

#### **BUSINESS**

#### BUSINESS LEADER OF THE YEAR

## **Toyota Motor Corporation**

Toyota City, Japan

Commercialized affordable hybrid cars.

#### **AEROSPACE**

#### **Burt Rutan**

President, Scaled Composites, Mojave, Calif.

Designed a reusable suborbital passenger spacecraft.

#### **AGRICULTURE**

## Fernando de Castro Reinach

General partner, Votorantim Ventures, Sa¿ Paulo, Brazil

Started biotechnology companies that are trying to improve Brazilian crops.

#### **AUTOMOTIVE**

# **DaimlerChrysler**

Stuttgart, Germany

Pushed fuel-cell cars toward the commercial marketplace.

## CHEMICALS AND MATERIALS

#### **Novozymes**

Bagsvaerd, Denmark

Launched a program to reduce by an order of magnitude the cost of enzymes for making ethanol.

## COMMUNICATIONS

## **Steven Jobs**

CEO, Apple Computer, Cupertino, Calif.

Started an online music service that serves as a model for the rest of the record industry.

#### **COMPUTING**

## **Intel Corporation**

Santa Clara, Calif.

Crafted possible solutions for Internet bottlenecks and constructed chip sets that make wireless networking easier.

## **DEFENSE**

## **Cepheid**

Sunnyvale, Calif.

Enabled some post offices to track anthrax through use of biodetectors.

# **ENERGY**

## **Changing World Technologies**

West Hempstead, N.Y.

Devised a method for turning solid waste into oil.

## **ENVIRONMENT**

## **Zeca Corporation and Los Alamos National Laboratory**

Calgary, Canada, and Los Alamos, N.M.

Commercialized a process to convert coal into hydrogen fuel.

## MANUFACTURING

## Fluidigm

South San Francisco, Calif.

Built microscopic channels, pumps and valves that will create the fluidic equivalent of microchips.

## MEDICAL TREATMENT

### Genentech

South San Francisco, Calif.

Developed the first commercial drug that stops blood vessel growth in tumors.

## NANOTECHNOLOGY AND MOLECULAR ELECTRONICS

# **Nanosys**

Palo Alto, Calif.

Funded the development of nanotechnology.

#### PRIVACY AND SECURITY

# Anonymizer

San Diego, Calif.

Protected the anonymity of those offering tips about corporate malfeasance.

#### PUBLIC HEALTH AND EPIDEMIOLOGY

## **Merck Research Laboratories**

West Point, Pa.

Created a vaccine that may help eliminate cervical cancer.

#### **ROBOTICS**

#### **iROBOT**

Burlington, Mass.

Introduced the first truly mass-market household robot.

## **POLICY**

# POLICY LEADER OF THE YEAR

## **Gro Harlem Brundtland**

Former secretary general, World Health Organization

Coordinated a rapid global response to stem the SARS outbreaks.

#### **AEROSPACE**

# Harold W. Gehman, Jr.

Chair, Columbia Accident Investigation Board

Distinguished himself for a hard-nosed approach to investigating the Columbia accident.

#### **AGRICULTURE**

## Paul R. Polak

President, International Development Enterprises, Lakewood, Colo.

Encouraged local markets to improve access to water for Third World farmers.

# **AUTOMOTIVE**

# **Ken Livingstone**

Mayor, London, England

Implemented tariffs to regulate city traffic.

# CHEMICALS AND MATERIALS

## Anthony J. Muscat

Associate professor of chemical and environmental engineering, University of Arizona

Introduced environmentally friendly chipmaking technologies.

#### **COMMUNICATIONS**

## **Edward Felten**

Professor of computer science, Princeton University

Persistently criticized proposed digital TV standards.

#### **COMPUTING**

## **Henry Chesbrough**

Visiting assistant professor, Institute of Management, Innovation and Organization, University of California, Berkeley *Advocated the abolition of the not-invented-here syndrome that afflicts many companies.* 

#### **DEFENSE**

## Arthur K. Cebrowski

Director, Office of Force Transformation, U.S. Department of Defense

Articulated the "network-centric" approach to warfare implemented during the Iraq conflict.

#### ECONOMIC DEVELOPMENT

## Frances J. Stewart

Professor of development economics, University of Oxford

Promoted anti-poverty campaigns to help quell armed conflicts in developing nations

#### **ENERGY**

#### **Kurt Yeager**

Chief executive officer, Electric Power Research Institute (EPRI), Palo Alto, Calif.

Lobbied for a major overhaul of the power industry long before the 2003 blackouts.

## **ENVIRONMENT**

#### **Andrew Balmford**

 $Conservation\ scientist,\ University\ of\ Cambridge;\ co-founder,\ Cambridge\ Conservation\ Forum\ Scientist,\ University\ of\ Cambridge\ Conservation\ Forum\ Scientist\ Conservation\ Forum\ Forum\$ 

Described how economic motives can justify preserving natural habitats.

## MANUFACTURING

## **Heather White**

Founder and executive director, Verit¿, Amherst, Mass.

Campaigned to extricate migrant workers from virtual slavery.

# MEDICAL TREATMENT

#### **Anthony S. Fauci**

Director, National Institute of Allergy and Infectious Diseases

Convinced the Bush administration to commit \$15 billion to combat AIDS in Africa and the Caribbean.

## NANOTECHNOLOGY AND MOLECULAR ELECTRONICS

## Phillip J. Bond

U.S. undersecretary of commerce for technology

Promoted nanotechnology effectively within the executive branch.

#### PRIVACY AND SECURITY

# Joe Simitian and Steve Peace

Simitian, state assemblyman, (Palo Alto), and Peace, former state senator (San Diego County), California State Legislature Sponsored law that requires issuing warnings when possible identity theft occurs.

## PUBLIC HEALTH AND EPIDEMIOLOGY

# **Bill & Melinda Gates Foundation**

Seattle, Wash.

Gave hundreds of millions of dollars to meet the challenges of global health.

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